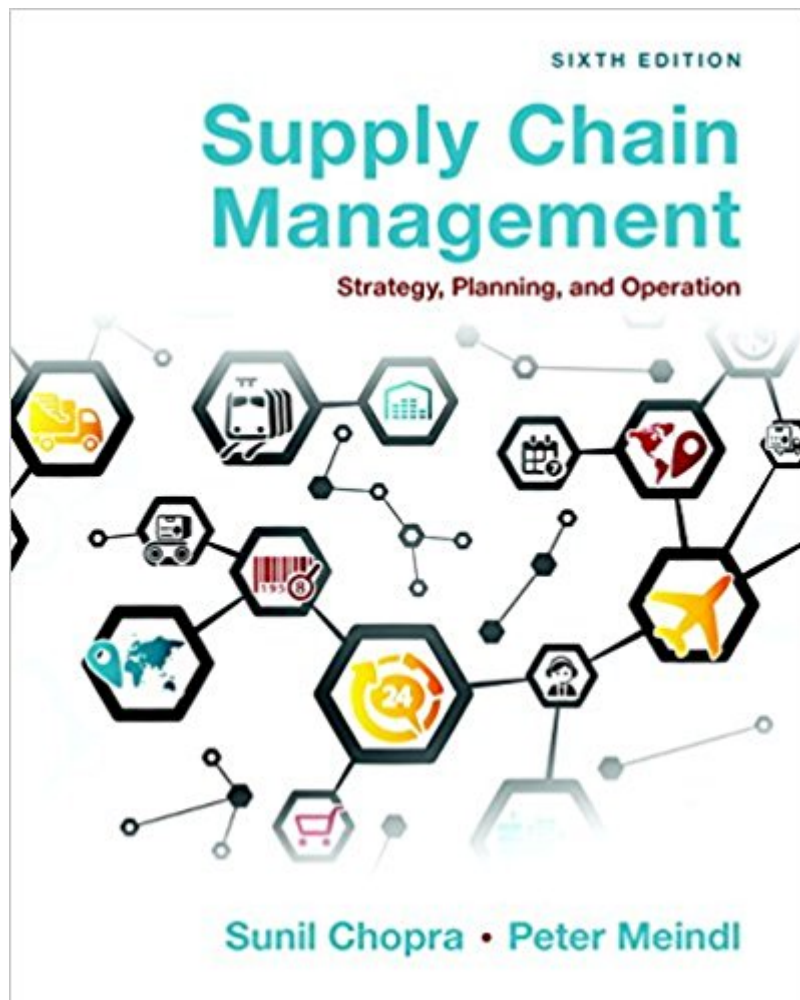




Ebook Directory
the best source of ebook

The book was found

Supply Chain Management: Strategy, Planning, And Operation (6th Edition)



Synopsis

For MBA or senior level undergraduate supply chain management courses. A Strategic Framework for Understanding Supply Chain Management Borne from a course on supply chain management taught at Northwestern University's Kellogg School of Management, Supply Chain Management introduces high-level strategy and concepts while giving students the practical tools necessary to solve supply chain problems. The Sixth Edition weaves in compelling case study examples, providing students with clear insight into how good supply chain management offers a competitive advantage. On the flip side, students also learn the dangers of poor supply chain management, and how it can damage an organization's overall health and performance. Using a strategic framework, students are guided through all of the key drivers of supply chain performance, including facilities, inventory, transportation, information, sourcing, and pricing. By the end of the course, students will walk away with a deep understanding of supply chains and a firm grasp on the practical managerial levers to pull in order to improve supply chain performance.

Book Information

Hardcover: 528 pages

Publisher: Pearson; 6 edition (January 3, 2015)

Language: English

ISBN-10: 0133800202

ISBN-13: 978-0133800203

Product Dimensions: 8.1 x 1 x 10.1 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars 29 customer reviews

Best Sellers Rank: #10,809 in Books (See Top 100 in Books) #25 in Books > Business & Money > Management & Leadership > Production & Operations #93 in Books > Textbooks > Business & Finance > Management #272 in Books > Business & Money > Management & Leadership > Management

Customer Reviews

SUNIL CHOPRA Sunil Chopra is the IBM Distinguished Professor of Operations Management and Information Systems at the Kellogg School of Management. He has served as the interim dean and senior associate dean for curriculum and teaching, and the codirector of the MMM program, a joint dual-degree program between the Kellogg School of Management and the McCormick School of

Engineering at Northwestern University. He has a PhD in operations research from SUNY at Stony Brook. Prior to joining Kellogg, he taught at New York University and spent a year at IBM Research. Professor Chopra's research and teaching interests are in supply chain and logistics management, operations management, and the design of telecommunication networks. He has won several teaching awards at the MBA and Executive programs of Kellogg. He has authored more than 40 papers and two books. He has been a department editor for Management Science and an associate editor for Manufacturing & Service Operations Management, Operations Research, and Decision Sciences Journal. His recent research has focused on understanding supply chain risk and devising effective risk mitigation strategies. He has also consulted for several firms in the area of supply chain and operations management.

PETER MEINDL Peter Meindl is a portfolio manager with Kepos Capital in New York. Previously, he was a research officer with Barclays Global Investors, a consultant with the Boston Consulting Group and Mercer Management Consulting, and the director of strategy with i2 Technologies. He holds PhD, MS, BS, and BA degrees from Stanford, and an MBA from the Kellogg School of Management at Northwestern. The first edition of this book won the prestigious Book of the Year award in 2002 from the Institute of Industrial Engineers.

The book itself is fine (had to purchase for a class). Some of the problems/questions in the paperback version are different (like the numbers in the tables are slightly different from the hardcover). In the event you're using this for a course, just be aware of that and that the pages don't align. I do think it's nicer to carry/manage between classes tho :/

This review is only for the Kindle Rental Version. The content of the book--great! Easy to understand and learn with. Kindle Version--You can only use it on two devices, which really defeats the purpose of getting it. I have my phone on the go, my ipad at home, and Kindle Cloud or PC at work. I need to be able to use my textbook when it is convenient for me to study.

Great reference book. Good balance between theory and application, with loads of well-written case studies. Only complaint is the price... DANG!

This book arrived quickly and in new condition. This book is very understandable. I like how the authors cover the important points several times in different phrasing to reinforce the information.

Great quality book. Latest edition for a very low price!

goes right along with lecture. lightweight also

Amazing value. So thankful for international versions to help me save on textbook fees!

user friendly throughout the process

[Download to continue reading...](#)

Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management Supply Chain Management: Strategy, Planning, and Operation (6th Edition) Supply Chain Management for the Curious: Why Study Supply Chain Management? Supply Chain Management: Strategy, Planning, and Operation. Sunil Chopra Supply Chain Management: Strategy, Planning, and Operation Supply Chain Transformation: Building and Executing an Integrated Supply Chain Strategy Common Sense Supply Management: Tales From The Supply Chain Trenches Operations and Supply Chain Management for MBAs, 6th Edition Manufacturing Planning and Control for Supply Chain Management (McGraw-Hill/Irwin Series in Operations and Decision Sciences) MANUFACTURING PLANNING AND CONTROL SYSTEMS FOR SUPPLY CHAIN MANAGEMENT : The Definitive Guide for Professionals Manufacturing Planning and Control for Supply Chain Management (Mechanical Engineering) Operations Management: Sustainability and Supply Chain Management (12th Edition) Principles of Operations Management: Sustainability and Supply Chain Management (10th Edition) Principles of Operations Management: Sustainability and Supply Chain Management Plus MyOMLab with Pearson eText -- Access Card Package (10th Edition) Introduction to Supply Chain Management Technologies, Second Edition (Resource Management) Sustainable Logistics and Supply Chain Management: Principles and Practices for Sustainable Operations and Management MyOMLab with Pearson eText -- Access Card -- for Operations Management: Sustainability and Supply Chain Management Managing Quality: Integrating the Supply Chain (6th Edition) The Market-Driven Supply Chain: A Revolutionary Model for Sales and Operations Planning in the New On-Demand Economy

Contact Us

DMCA

Privacy

FAQ & Help